

HEWLETT-PACKARD COMPANY  
Legal Department, IPA Section, ms: 35  
P O BOX 272400  
Fort Collins, CO 80528-9599

PATENT APPLICATION  
Attorney Docket No: 10007237-1  
Application No. 09/911,750

**IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE**

**Inventors:** Charles M. Patton et al.                      **Examiner:** Zachary Davis  
**Application No:** 09/911,750                      **Group Art Unit:** 2137  
**Filing Date:** July 23, 2001                      **Confirmation No:** 4995  
**Title:** DIGITAL CONTENT WITH INFORMATION OF LATENT VALUE TO  
PURCHASER AND METHOD OF MAKING THE SAME

**COMMISSIONER FOR PATENTS  
PO Box 1450  
Alexandria, VA 22313-1450**

**AMENDMENT UNDER 37 C.F.R. § 1.111**

Dear Sir:

In response to the Office Communication mailed June 02, 2006 please reconsider the above-identified application in accordance with 37 C.F.R. § 1.111 as follows:

**Introductory comments** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims that begins on page 3 of this paper.

**Remarks/Arguments** begin on page 11 of this paper.

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**Introductory Comments**

Claims 1-15 and 21-46 are pending in the Application.

Please amend claims 1 and 15.